

Copyright licence fees for the use of music in apps

## Storage of music content onto end user devices (download to own)

Category	Licence fee	Minimum licence fee per app
1. <b>General apps</b> (e.g. films, games etc.)	2% of total income <sup>1</sup>	CHF 0.045 per download <sup>2</sup>
2. <b>Commercial apps for sales and image promotion</b>	4% of total income <sup>1</sup>	CHF 0.09 per download <sup>2</sup>
3. <b>Music video apps</b>	3.5% of total income <sup>1</sup>	per download for: 1 to 2 works: CHF 0.085 per work 3 to 7 works: CHF 0.06 per work 8 to 13 works: CHF 0.05 per work 14 to 19 works: CHF 0.045 per work more than 20 works: CHF 0.04 per work
4. <b>Music apps (audio only)</b>	8% of total income <sup>1</sup>	per download for: 1 to 2 works: CHF 0.11 per work 3 to 7 works: CHF 0.09 per work 8 to 13 works: CHF 0.07 per work 14 to 19 works: CHF 0.065 per work more than 20 works: CHF 0.06 per work

<sup>1</sup> incl. in-app sales, advertising revenue, bartering and sponsoring, independent from the music duration

<sup>2</sup> multiple kinds of content on one app (e.g. films, games etc.) shall be considered as multiple downloads

## Streaming of music content from a server (streaming on demand)

Category	Licence fee	Minimum licence fee
1. <b>General apps</b> (e.g. films, games etc.)	2% of total income <sup>1</sup>	Average number of visits / month: up to 5,000 visits CHF 12.50
2. <b>Commercial apps for sales and image promotion</b>	4% of total income <sup>1</sup>	up to 10,000 visits CHF 30.00 10,001 - 50,000 visits CHF 50.00
3. <b>Music video apps</b>	3.5% of total income <sup>1</sup>	50,001 - 100,000 visits CHF 100.00 100,001 - 500,000 visits CHF 200.00
4. <b>Music apps (audio only)</b>	12% of total income <sup>1</sup>	500,001 - 1 million visits CHF 400.00 1 - 2 million visits CHF 600.00 more than 2 million visits CHF 900.00

<sup>1</sup> incl. in-app sales, advertising revenue, bartering and sponsoring, independent from the music duration

### **Mood music**

Supplement of 200% for synchronisation rights and neighbouring rights

### **Minimum fee per licence**

CHF 50.00

### **Value-added tax**

All prices shall be exclusive of VAT.

### **Other rights**

SUISA only administers mechanical reproduction rights and rights for making available of the music. You must clear any other rights that are possibly affected such as neighbouring rights (e.g. record company or label), synchronisation rights (e.g. music publisher) and moral rights directly with the respective rights owners. In the case you exploit so-called mood music, SUISA can provide you with a licence covering neighbouring rights and synchronisation rights in addition to copyright.