

Licensing terms and conditions
 Making available of audiovisual productions
 (free services)



Tariff VN shall apply for the making of audiovisual productions. In certain cases, it is possible to licence the making available together with the reproduction licence. In such cases, the one-off licence fee per film and web presence (own domains) shall be:

Stream: CHF 100.00
 Download: CHF 200.00

The audiovisual production can also be made available on all social media against payment of a blanket fee of CHF 150.00. Please note that we have no influence on the General Terms & Conditions of the social media.

This blanket option can, however, only be chosen for the applicants' **own audiovisual productions and does not apply to advertising campaigns.**

In all other cases, the following terms and conditions shall apply; they are also valid for audio streams:

1 Image promotion and commercial films/music video clips, concert films and music films

1.1 Websites Visits (average number of visits/month)

| Flat fee for all films on your websites | Number of visits | 1-9 videos | 10 and more videos |
|--|-------------------------|---------------------|---------------------------|
| | Up to 5,000 | CHF 15.00 per month | CHF 30.00 per month |
| | 5,001 - 10,000 | CHF 37.50 | CHF 75.00 |
| | 10,001 - 50,000 | CHF 62.50 | CHF 125.00 |
| | 50,001 - 100,000 | CHF 125.00 | CHF 250.00 |
| | 100,001 - 500,000 | CHF 250.00 | CHF 500.00 |
| | 500,001 - 1m | CHF 500.00 | CHF 1,000.00 |
| | 1 - 3m | CHF 1,000.00 | CHF 2,000.00 |
| | 3 - 5m | CHF 1,500.00 | CHF 3,000.00 |
| | 5 - 8m | CHF 2,000.00 | CHF 4,000.00 |
| | 8 - 10m | CHF 2,500.00 | CHF 5,000.00 |
| | more than 10m | CHF 3,000.00 | CHF 6,000.00 |

1.2 Social Media: Views / Clicks (average number of visits / clicks per month)

| Flat fee for all films on your social media* | Number of views* | 1-9 videos | 10 and more videos |
|---|-------------------------|---------------------|---------------------------|
| | Up to 15,000 | CHF 15.00 per month | CHF 30.00 per month |
| | 15,000 - 30,000 | CHF 37.50 | CHF 75.00 |
| | 30,001 - 150,000 | CHF 62.50 | CHF 125.00 |
| | 150,001 - 300,000 | CHF 125.00 | CHF 250.00 |
| | 300,001 - 1.5m | CHF 250.00 | CHF 500.00 |
| | 1.5m - 3m | CHF 500.00 | CHF 1,000.00 |
| | 3 - 9m | CHF 1,000.00 | CHF 2,000.00 |
| | 9 - 15m | CHF 1,500.00 | CHF 3,000.00 |
| | more than 15m | CHF 2,000.00 | CHF 4,000.00 |

By paying a flat licence fee, **you can make all music content protected by copyright available on all your websites free of charge.** In case you have more than one web presence, the visits or views/clicks shall be added up and shall be subject to a licence fee in line with the table above. If no information on the number of visits or views is provided, SUISA may estimate the required numbers and calculate the licence fee based upon its estimate.

2. Feature films, documentaries and other films

2.1 Websites Visits (average number of visits/month)

| Flat fee for all films on your websites | Number of visits | 1-9 videos | 10 and more videos |
|--|-------------------------|--------------------|---------------------------|
| | Up to 5,000 | CHF 6.00 per month | CHF 12.50 per month |
| | 5,001 - 10,000 | CHF 15.00 | CHF 30.00 |
| | 10,001 - 50,000 | CHF 25.00 | CHF 50.00 |
| | 50,001 - 100,000 | CHF 50.00 | CHF 100.00 |
| | 100,001 - 500,000 | CHF 100.00 | CHF 200.00 |
| | 500,001 - 1m | CHF 200.00 | CHF 400.00 |
| | 1 - 3m | CHF 300.00 | CHF 600.00 |
| | 3 - 5m | CHF 450.00 | CHF 900.00 |
| | 5 - 8m | CHF 600.00 | CHF 1,200.00 |
| | 8 - 10m | CHF 800.00 | CHF 1,600.00 |
| | more than 10m | CHF 1,000.00 | CHF 2,000.00 |

2.2 Social Media: Views / Clicks (average number of visits / clicks per month)

| Flat fee for all films on your social media* | Number of views* | 1-9 videos | 10 and more videos |
|---|-------------------------|--------------------|---------------------------|
| | Up to 15,000 | CHF 6.00 per month | CHF 12.50 per month |
| | 15,000 - 30,000 | CHF 15.00 | CHF 30.00 |
| | 30,001 - 150,000 | CHF 25.00 | CHF 50.00 |
| | 150,001 - 300,000 | CHF 50.00 | CHF 100.00 |
| | 300,001 - 1.5m | CHF 100.00 | CHF 200.00 |
| | 1.5m - 3m | CHF 200.00 | CHF 400.00 |
| | 3 - 9m | CHF 300.00 | CHF 600.00 |
| | 9 - 15m | CHF 450.00 | CHF 900.00 |
| | more than 15m | CHF 600.00 | CHF 1,200.00 |

Separate tariff conditions shall apply for 'online-only' advertising campaigns, internet competitions and download-to-own offers.

Minimum invoice amount

CHF 100.00

Value-added tax

All prices shall be exclusive of VAT.

Other rights

SUISA only manages the copyright in musical works. You must get clearance for any other affected rights such as neighbouring rights directly from the relevant rights owners.