

PRODUCTION MUSIC ON AUDIO AND AUDIOVISUAL MEDIA



What is production music?

Production music (also referred to as library, archive, mood or stock music) is music from catalogues which various publishers offer for the specific purpose of adding sound to film and sound or audiovisual recordings. These music catalogues are offered on special carriers and, increasingly, on specialised websites.

SUISA as a single source

The advantage of production music is that a film producer or a user can acquire the licence to use this music directly from SUISA. They do not have to apply individually to the various rightholders (authors, publishers, or labels). This presupposes that the music comes from a production database which has a contract with SUISA (see "List of production music providers" <https://www.suisa.ch/en/Kunden/Production-Music/Production-Music-Anbieterliste.html>). As a result, SUISA can issue the necessary licences from a single source at fixed tariff rates.

What is the rate charged for production music for audio and audiovisual carriers?

The presentation below is simplified and shows only the total price per unit of time ex-VAT. The total price is made up of three amounts (the first two for advertising only) each of which relates to a specific right: reproduction, synchronisation and re-recording rights (formerly industrial rights). For additional information, kindly refer to the explanatory footnotes in the relevant tariffs or call your contact at SUISA.

A. COMMERCIAL AUDIOVISUAL RECORDINGS AND VIDEOS FOR TELEVISION BROADCASTS, MOVIE THEATRE SCREENING AND/OR FOR USE ON THE INTERNET

a) *Commercials*

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International or domestic use (incl. foreign TV broadcaster advertising windows) up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.a)	1 10	CHF 90.00 CHF 22.50
Use in one language region only up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.b)	1 10	CHF 45.00 CHF 11.25
Local use up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.c)	1 10	CHF 10.50 CHF 11.25
Foreign post-produced commercials up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.5	1	CHF 30.00
a) national diffusion		10	CHF 22.50
b) domestic and/or local diffusion		10	CHF 11.25

b) Advertorials and sales shows

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International, domestic, or language region use (incl. foreign TV broadcaster advertising windows)	15.1.2.a)	10	CHF 22.50
Local use	15.1.2.b)	10	CHF 11.25

c) Billboards (sponsoring)

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International, domestic or language region TV	15.1.3.a)	10	CHF 300.00
Local, regional or special interest channels use	15.1.3.b)	10	CHF 150.00

Contact for commercials/ advertising videos:

SUISA, Film Licensing Department, Lausanne
 advertising@suisa.ch or Tel: +41 21 614 32 28 or 30

Working hours: Monday to Friday, from 08.00 to 12.00 and from 13.30 to 17.00

B. NON-COMMERCIAL AUDIOVISUAL RECORDINGS FOR TELEVISION BROADCASTS, SCREENING IN MOVIE THEATRE AND/OR FESTIVALS, AND PRODUCTIONS FOR FIRST USE ON VIDEO ON DEMAND PLATFORMS
a) Feature films and serials

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 500,0000	15.2.a)	60	CHF 67.50	CHF 90.00
Production budget up to CHF 1 million	15.2.a)	60	CHF 157.50	CHF 210.00
Production budget up to CHF 1.5 million	15.2.a)	60	CHF 247.50	CHF 330.00
Production budget over CHF 1.5 million	15.2.a)	60	CHF 337.50	CHF 450.00

b) Other (e.g. short films, documentaries,...)

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 200,000	15.2.b)	60	CHF 67.50	CHF 90.00
Production budget up to CHF 400,000	15.2.b)	60	CHF 101.25	CHF 135.00
Production budget over CHF 400,000	15.2.b)	60	CHF 135.00	CHF 180.00

Contact for film productions:

SUISA, Film Licensing Department, Lausanne
 filmproductions@suisa.ch or Tel: +41 21 614 32 37

Working hours: Monday to Friday, from 08.00 to 12.00 and from 13.30 to 17.00

A. Other audiovisual recordings

a) Production budget up to maximum CHF 5,000

SUISA-Tariff VN	Tariff section	Price (ex-VAT, regardless of the duration of the protected music used)	
		Use only in CH+FL	International use
Production budget up to CHF 2,500	15.3.1a)	CHF 112.50	CHF 150.00
Production budget up to CHF 5,000	15.3.1b)	CHF 225.00	CHF 300.00

b) Production budget over CHF 5,000

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 30,000	15.3.2a)	60	CHF 112.50	CHF 150.00
Production budget up to CHF 100,000	15.3.2b)	60	CHF 225.00	CHF 300.00
Production budget up to CHF 200,000	15.3.2c)	60	CHF 337.50	CHF 450.00
Production budget over CHF 200,000	15.3.2d)	60	CHF 450.00	CHF 600.00

To contact SUISA:

German and Italian speaking regions: Rami.Nasirjamil@suisa.ch Tel: +41 44 485 66 75

French speaking regions: Olivier.Mottier@suisa.ch Tel: +41 21 614 32 21

D. RECORDING MUSIC ON AUDIOVISUAL CARRIERS INTENDED FOR THE PUBLIC

Given the specificities of the VI tariff, please contact the following persons for information and guidance :

SUISA contact for tariff VI:

German and Italian speaking regions: Cornelia.Sailer@suisa.ch Tel: +41 44 485 66 79
 French speaking regions: Guillaume.Dubrez@suisa.ch Tel: +41 21 614 32 60

E. REPRODUCTION OF SOUND RECORDINGS NOT INTENDED FOR THE PUBLIC (FOR EXAMPLE, RADIO-SPOTS, AUDIO GUIDANCE)

SUISA-Tariff PN	Tariff section	Price (ex-VAT)	
		Use only in CH+FL	International use
up to 15 seconds	14.1.	CHF 121.85	CHF 162.45
between 15 seconds and 30 seconds	14.1.	CHF 214.45	CHF 285.90
for each additional 15 seconds unit	14.1.	CHF 85.30	CHF 113.75

To contact SUISA for tariff PN:

German and Italian speaking regions: Cornelia.Sailer@suisa.ch Tel: +41 44 485 66 79
 French speaking regions: Olivier.Mottier@suisa.ch Tel: +41 21 614 32 21