



## Press Release

### **2010 Swiss Music Awards: SUISA Members Set the Tone**

**The Swiss Music Awards were presented today to most successful musicians of the year. The spotlight was on a number of Swiss artists for their talents as song-writers or performers.**

Zurich, 2 March 2010 - SUISA, the Swiss Cooperative Society for Music Authors and Publishers, is proud of its members' success and warmly congratulates the winners of the national 2010 Swiss Music Awards. Five national prizes were awarded at today's ceremony in the Schiffbau in Zurich. All five went to SUISA members: in the national Best Song category, to Stress feat. Karolyn (Tous les mêmes); national Best Urban Album, to Stress (Des rois, des pions et des fous); national Best Dance Album, to DJ Antoine (2009); and national Best Newcomer, to Pegasus (Heroes & Champions) The Jury Award was awarded for the first time and went to Big Zis, also a SUISA member.

#### **Swiss Musicians Are First Class Songwriters**

"We are proud that all these successful musicians have chosen to entrust SUISA with the administration of their rights", said Alfred Meyer, CEO of SUISA. "Switzerland has a great depth of excellent songwriters, singers or musicians".

The Swiss Music Awards are the ideal showcase for SUISA's composer and song-writer members. As Alfred Meyer says: "You don't have to go overseas or to England to find good songwriters. In our small country, we produce music of great calibre."

#### **About the Swiss Music Awards**

The Swiss Music Awards honour the most successful national and international musicians: there are currently ten different categories. Three artists, singles or albums are nominated in each category; the winners are chosen by a combination of public and jury voting, taking sales into account as well. For more information, visit [www.swissmusicawards.com](http://www.swissmusicawards.com)



**Further Information:**

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**About SUISA**

SUISA is the Society for composers, lyricists and music publishers in Switzerland and Liechtenstein. Its 27 000 members represent all musical walks of life. SUISA represents the world music repertoire of two million authors in Switzerland and Liechtenstein. It licenses the use of this world repertoire to over 90 000 clients.

With 200 employees in its offices in Zurich, Lausanne and Lugano, SUISA has revenues of over CHF 150 million. As a not-for-profit organisation, SUISA distributes its licensing revenues, net of a cost coverage deduction, to music authors and publishers.